

Looking within SNAP-Ed
Cultures: Community-
based & Organizational
Structure with Anti-racist
& Anti-oppressive lenses

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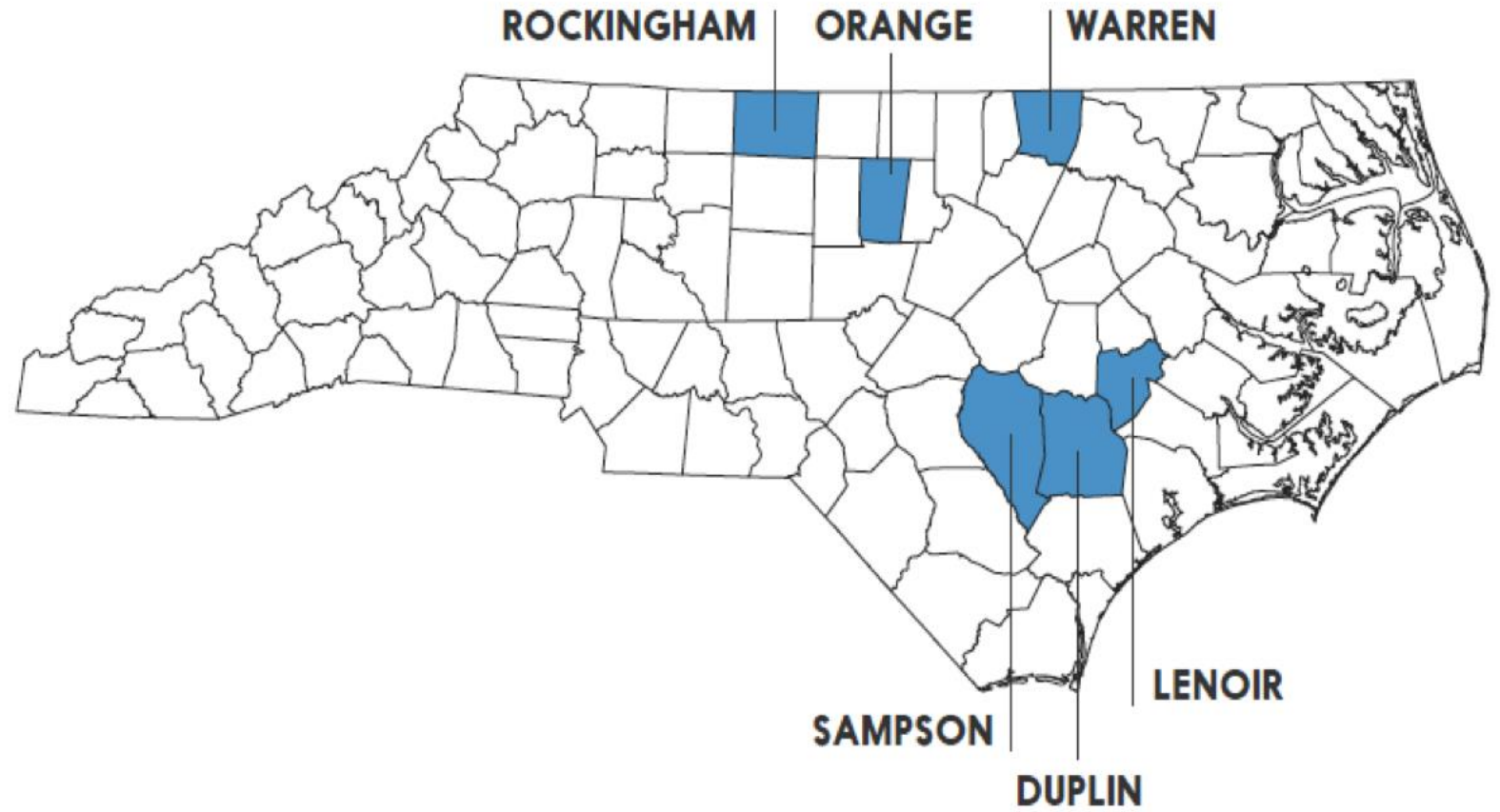


Team

The Food, Fitness and Opportunity Research Collaborative (FFORC) is working to link communities with research and resources to improve health.



Our Partner Counties



Activities



18+ Community Gardens



2 food policy councils



Social Marketing campaign around food budgeting



Healthy Corner Stores/Retail projects



Community Circles



Active living coalition building

Activities to develop an anti-racism lens



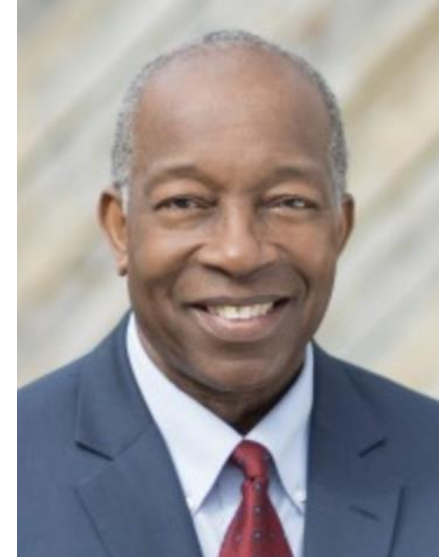
BALANCING POWER



LEARNING ABOUT RACIAL EQUITY
AND COMMUNITY CONTEXT

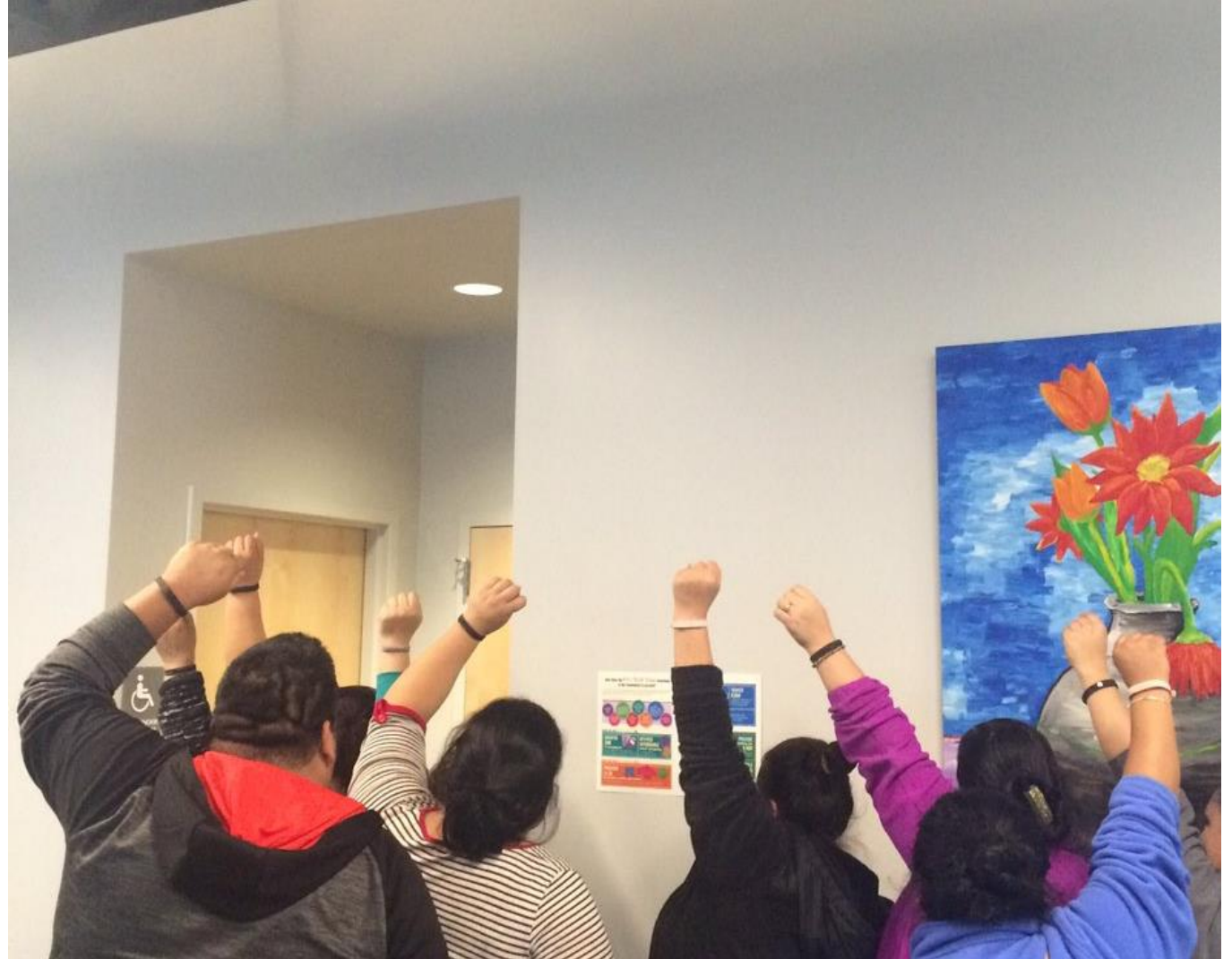
Forming an Anti-racism lens: Balancing Power

- Engaged existing community research partner to become our Community Field Coordinator and full-time UNC employee (Rev. Bill Kearney)
- Community Garden Manager has become a FT UNC employee (Judit Alvarado)
- County-level coordinators and community garden managers (of and in the community) compensated as independent contractors or vendor
- Purchase of food and garden supplies in communities



Forming an Anti-racism lens: Balancing Power

- Community roundtables and dissemination.
- Focus groups to talk about discrimination, after deciding to curtail work with farmers' markets.
- Community Circles.



Community Forums

- Spring 2016: Hosted community forums in 5 of the 6 counties
- **Goal:** bring together all our partners & stakeholders to foster new connections
- Identified community assets and opportunities for collaboration within the food system
- Partners included those in the community garden project, cooperative extension, school system, faith community among many others



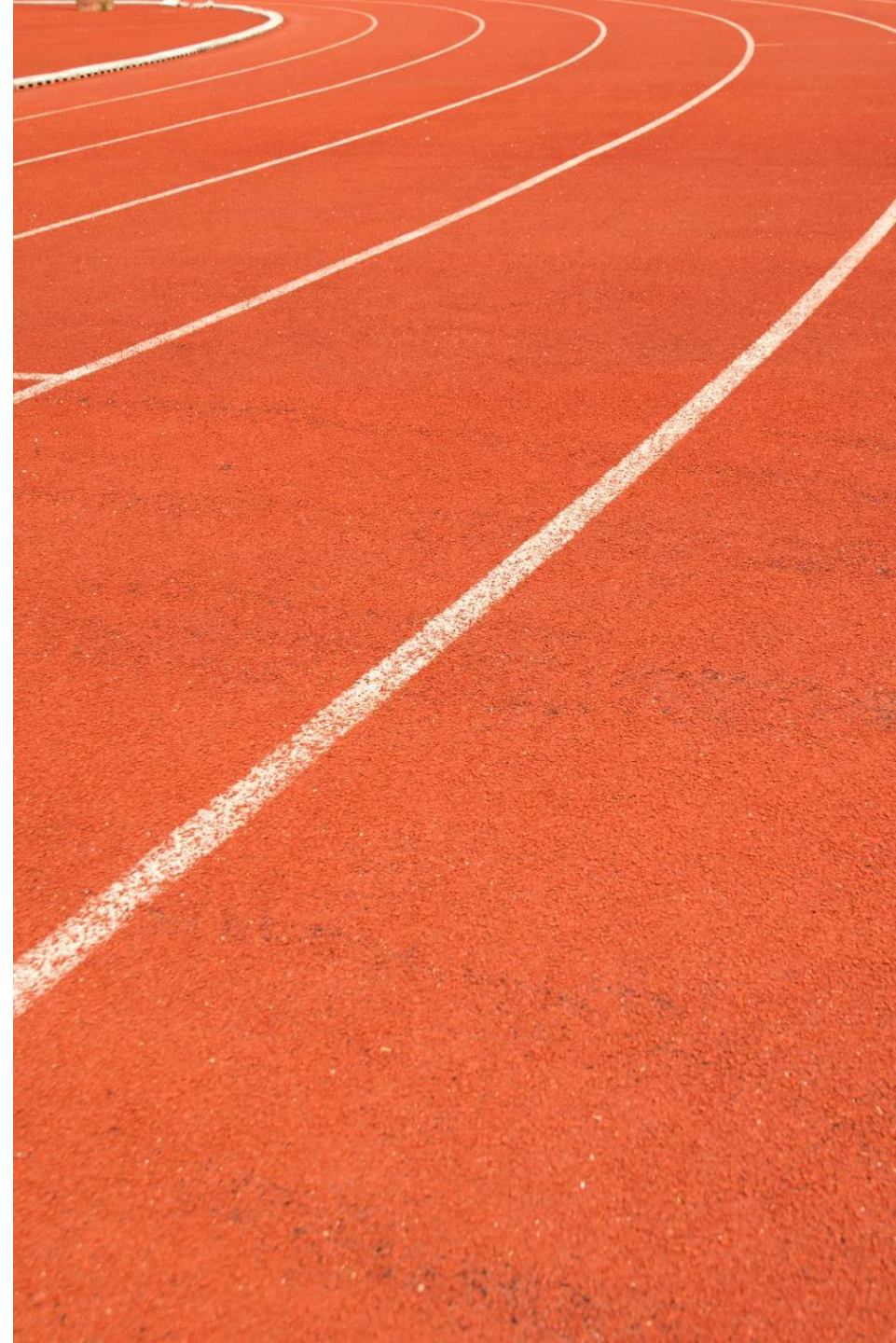
Focus Groups

- Took a step back to learn more about our communities.
 - In Warren County, People of Color would rather access food in retail vs. farmers' markets.
 - In Lenoir County, the farmers' market is located adjacent to a Confederate memorial, perceived to include a slave ship.
- Engaging People of Color for 90-minute conversations around their food and experiences of racial discrimination.



Forming an Anti-racism lens: Racial Equity

- Racial Equity training via the Racial Equity Institute (www.rei.org) – Phase 1 and Phase 2
- Racial equity coaching
- Monthly Courageous Conversations
- Field trips
- Trauma-Informed Community Building



Racial Equity: Racial Equity Institute Training

- Two-day Phase I Intensive Workshop: This is a two-day-long process that helps to provide talking points, historical factors and an organizational definition of racism.
- Two-day Phase II Intensive Workshop: Also two-days, this workshop is designed to help individuals and institutions practice reframing problems and determining solutions with a racial equity lens.
- Learn more: <https://www.racialequityinstitute.com/>
- Racial equity coaching: one-on-one and group work and affinity group caucusing

Racial Equity: Courageous Conversations

- A series of monthly discussions on race
 - Tokenism
 - Implicit bias
 - White Supremacist Culture
 - Reparations
 - Authentic ally-ship/being an accomplice
 - White fragility



Racial Equity: Field Trips

- Quarterly trips in North Carolina to learn about the life and context of our community partners
 - Locations have included:
 - Town founded by former enslaved peoples: Princeville
 - Former plantation: Stagville
 - Franklinton Center (former site where 'unruly' slaves were brought to be broken)
 - Greensboro Civil Rights Museum
 - Soul City, NC



Princeville, NC

Principles of Trauma- Informed Community Building



Do No Harm



Acceptance

Meet People where they are



Empowerment

Partnerships and Consulting



Reflective Process

Community Forum and Focus Groups

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